

"Want a conceptual toolkit for creating creation? Here it is. In *Out of Control*, Kevin Kelly does more than explain lucidly the mind-boggling new science and technology of emergent phenomena. The book changed everything I thought I knew about the meaning of evolution and life. Kelly provides a stunning reply, twenty-five years later, to Stewart Brand's challenge in the first *Whole Earth Catalogs*: 'We are as gods and might as well get good at it.'"

—Howard Rheingold

Author of *The Virtual Community* and *Virtual Reality* 

"Kevin Kelly's wonderfully perceptive new book shatters more paradigms per page than any other text in this decade."

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